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City, Hispanic Chamber launch small business program

Portland Business Journal

Portland officials have teamed up with the city's **Hispanic Metropolitan Chamber** chapter on a new small business assistance program.

The Small Business Technical Assistance Project, funded by the Portland City Council earlier this year, will provide small businesses with technical assistance in marketing, management and contract procurement.

The program's services include one-on-one advising, business education workshops and seminars on educating clients looking to find new business opportunities.

"My hope is that it will open doors for many folks who may otherwise never have a chance to access this kind of resource," said Mayor Tom Potter, in a statement.

The program stemmed from Potter's VisionPDX initiative, which identified residents' demands for the city's future.

"Small businesses are the backbone of our national and our local economy," said Gale Castillo, president of the Hispanic Chamber, in a statement. "Small businesses create the most new jobs, and bring new ideas and products to the marketplace."